

Camille Gutierrez Arteaga

Graphic Designer & Multimedia Specialist | La Paz, Bolivia

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PROFESSIONAL SUMMARY

Bilingual Graphic Designer (English/Spanish) with 5+ years of experience specializing in visual communication for international development (NGOs) and the US market. Self-directed professional with a proven aptitude for rapidly adopting emerging technologies (AI tools, Adobe Express) to optimize institutional workflows. Expert in Adobe Creative Suite and Microsoft Office, with specific proficiency in creating locked institutional templates. Skilled in cross-cultural communication, vendor coordination, and ensuring strict adherence to corporate identity guidelines.

CORE COMPETENCIES

- **Design & Agile Production:** Adobe Creative Suite (InDesign, Illustrator, Photoshop, Premiere Pro, After Effects) plus rapid creation tools: Adobe Express, Canva, and CapCut (Vertical video & social formats).
- **AI-Driven Workflows:** Proficient in Generative AI for visual and textual efficiency (Midjourney, Sora, Nano Banana) and LLMs for strategy (ChatGPT, Gemini, Grok).
- **Office & Templates:** Microsoft Word & PowerPoint (Advanced proficiency in Master Slides, style locking, and template standardization for non-designers).
- **Web & Digital:** WordPress (Elementor), Content Management Systems (CRM), and Digital Asset Management.
- **Development Communications:** Editorial design for annual reports, accessible infographics (WCAG standards), and campaign kits for diverse audiences.

PROFESSIONAL EXPERIENCE

Food for the Hungry Bolivia - International NGO

Multimedia Design Assistant

May 2024 - Present

La Paz, Bolivia

Present Supporting the communications strategy for an international relief organization, ensuring all visual output aligns with global brand identity standards.

- **Campaign Management:** Designed comprehensive visual ecosystems (headers, roll-ups, social kits) for high-impact national campaigns, including "Bolivia con Agua" (WASH), "CSafe", Adolescent Sexual Health, and Emergency Response (fires & floods).
- **Institutional Identity & Templating:** Developed editable templates for Word and PowerPoint, utilizing locking mechanisms to ensure multidisciplinary teams (social workers, medical staff) maintain brand consistency in technical reports.
- **Editorial Design:** Led the layout and visual identity of institutional agendas and large-format educational materials, such as the 3-volume series "El Libro Viajero" (children's literacy project), taking the project from raw text to print-ready production.
- **Technical Translation:** Collaborated with technical officers to transform complex program data into simplified infographics and diagrams for public audiences and partner organizations.
- **Multimedia Production:** Edited institutional videos (testimonials, field summaries) and adapted content for bilingual audiences (English/Spanish), applying motion graphics to enhance engagement.

CYBERGLOBALNET

Design & Administration Supervisor

Sept 2021 - Nov 2023

Remote (USA/Bolivia)

Served as a key liaison for a US-based technology firm, managing design quality control and workflows in a fully remote, international environment.

- **Remote Workflow Management:** Successfully managed asynchronous communication and project tracking across time zones for US clients.
- **Web & Brand Maintenance:** Supervised the visual quality of WordPress websites and digital assets, ensuring consistency across client portfolios.
- **Bilingual Content:** Managed the adaptation of corporate materials between English and Spanish, ensuring linguistic accuracy in visual layouts.

HOPE MEDICAL CENTER & FOUNDATION

Design Intern & Volunteer - Communications Support

Jan 2019 - Aug 2019

La Paz, Bolivia

- Designed educational materials and social media content for public health awareness campaigns.
- Supported logistical planning and visual identity for fundraising events and institutional presentations.

FREELANCE & CONSULTING

Remote Graphic Designer & Illustrator

Sept 2019 - Present

- Editorial Project: Executed the full layout, cover design, and formatting for the commemorative book "Memorias de mi Memoria".
- Branding & Packaging: Delivered production-ready packaging files (dielines, specs) and brand guidelines for international clients, ensuring high-quality print results through detailed vendor coordination.

EDUCATION

Bachelor's Degree in Graphic Design (Graduated with Honors) | Universidad Privada Boliviana (UPB) | 2019

CONTINUOUS PROFESSIONAL DEVELOPMENT

Advanced Design Software: Self-directed specialization in AI generation tools (Midjourney) and cloud-based design (Adobe Express). *Workshops: Adobe Photoshop & Illustrator Certification (30 academic hours); "The Etiquette of Paper" Workshop.

LEADERSHIP & VOLUNTEERING

- Winner: UPB GREEN Brand Design Competition (1st Place).
- Founder: UPB Fine Arts Club (Awarded for Initiative).
- Global Leadership: Selected participant for Girl Scouts Congress (Washington, D.C.). Selected President for Rotary Interact Club (Chuquiago Marka - La Paz, Bolivia)

LANGUAGES

- **Spanish:** Native | **English:** Fluent (Excellent command of reading, writing, and speaking).